



**Detroit Food Policy Council Meeting
Tuesday, October 11, 2016
5:30 p.m. to 6:30 p.m.
Julian C. Madison Building, 5th Floor
Minutes**

- 1) Welcome and Roll Call
Sandra Turner Handy, Jerry Ann Hebron, Jayne Jackson, Mimi Pledl, Anika Grose, Eileen Haraminac, Zaundra Wimberley, Tepfirah Rushdan (phone)
Staff: Winona, Amy, Kibibi, Olivia
- 2) Review and Acceptance of the July Meeting Minutes
Suzette gave corrections, we will send them out by email for approval.
- 3) Remarks from the Chair
Welcome to new council members Jayne Jackson. Curtis is sitting in on the meeting to determine if he would like to fill the seat of K-12 Education. We had a great event, great venue. Thank you to staff.
- 4) Committee Reports
 - a. Fund Development Committee
The Fund Development committee is reaching out to our current and perspective funders. Look for a doodle to meet in November so we can continue to work on plan for the upcoming year. Sandra asked that board members accompany staff members on meetings to funders
 - i. Report from Golden Beet Awards
We had about 100 people attend the golden beet awards, and the feedback from the event was great. We are still getting last payments from the events, so we don't have the final numbers yet. We just nearly broke even on the revenue, and since we will get matching funds for all the money raised we will be able to reap some benefit from the event. Jerry is sorry she missed the event, she heard it was a beautiful event. In terms of sponsorship we should start to ask for sponsorships early and provide more information about our demographics. Suzette felt the feedback from the event was very positive and people were very impressed by the tour.
 - b. Research and Policy Committee
We are nearing the completion of the first round of the toolkit process. Amy will set up a site and send it out when it is complete. State legislature introduced bill that will develop some recommendations for urban livestock and bar cities from regulating livestock outside of the recommendations. Local Food Council Network talked with Sen. Hune and the legislation would preclude an ordinance in Detroit, but it is not clear if an

existing ordinance would be grandfathered in.

Amy attended the MOTION coalition meeting, which is focused on decreasing childhood obesity.

CNR – there are currently two different bills, senate and house. The strategy of some child nutrition advocates now is to get a Child Nutrition Bill passed in the lame duck session. Members are already started to introduce marker bills for the Omnibus Farm Bill. There is a lot of uncertainty about the federal election, and there is a push to get a bill to pass this year so congress can focus on the Farm Bill. It is unclear if this will be successful.

Sen. Stabenow is introducing urban agriculture legislation for the upcoming farm bill. Amy and Winona attended the press release for the announcement of the bill.

c. Education and Engagement Committee

We held the second movie screening in our What About Food? Series on August 31 at Focus HOPE Conference Center. The movie and panel discussion went well, but was poorly attended. We will be planning the next film in our series, Milk, in late November or early December. We ask for council members' assistance in getting the word out, and will send information out as soon as the date is confirmed.

We have been connecting with people at community events throughout the summer. We attended the Annual Tour of Urban Gardens and Farms, African World Festival, Jewish Food Festival, and D-Town Harvest Festival to discuss the Food Security Update, Economic Analysis, and other work of DFPC. We will be attending DBCFSN membership meeting, Michigan Good Food Summit, and Great Lakes Bioneers Detroit to give presentations and workshops over the next month.

We are working on securing sponsorship for the Summit. Our sponsorship goal for the summit is currently \$30,000. We have developed a lead sheet of potential sponsors. I will send it out by email to council members to add potential sponsors and leads or contacts to help us connect with those sponsors.

d. Youth Development Committee

The summer portion of the youth program is done and the youth enjoyed it. The summit is October 21, 9:30-2:00 at UofD Mercy. We have some volunteer jobs that need to be filled. Nutrition and fitness, markets and gardens, worldwide food, school lunch. Bates, Ben Carson, CMA, and U of D. There will be about 200 students attending. Those who are doing workshops with the youth will attend the workshop review Thursday, 4:30-6:30.

We will have a Kids at the Table event, January 14 at Eastern Market. We are seeking sponsorships for that event also. It is a pop up dinner that teaches about youth's health, problem solving skills, teaches engaging conversation skills, and table etiquette. It is hosted by Bryce Fluellen, a chef from L.A. who does work with the L.A. Food Policy Council and hosts events around the country. What are the target age groups? We will determine that over the next few days.

5) Director's Report

DPS office of School Nutrition is supporting the Youth Summit.

Winona sits on Authority Health, they are looking at ways they can work with us. Gave a presentation on DFPC to MOTION Coalition.

Winona and DeWayne served on Detroit Food Cluster Strategy Committee led by DEGC and Mayor's office.

Winona sat on USDA study for the promise of urban agriculture conducted by Cornell University. The results are being sent to the USDA and they hope to publish a report by next spring. They found similar challenges that we face in Detroit, for example the need for investment up front to make the farm profitable.

Winona participates in the Detroit Environmental Agenda, they will meet with the director of the Health Department to discuss sustainability.

Fresh Rx Program advisory committee led by Ecology Center

Winona was invited to the Midwest Hunger and Health Gathering put on by Why Hunger in Chicago, they are interested in work done in Detroit and looking to do a Food System Tour before the summit and attend the summit as well.

Winona attended the good food for all gathering in D.C., and there was a lot of discussion about CNR. They talked to Senior Advisor to USDA and talked about some of the transition plans, but a lot depends on the outcome of the upcoming elections. The group will start to talk about some asks for the upcoming farm bill. The group includes some people who are lobbyists.

Wayne State Community Nutrition Class, SW Michigan Association of Dietetics. There was an article on Winona in Hour magazine, and Winona and Mimi were guests on the Karen Dumas radio show.

6) Reports from Governmental Representatives

- a. Health Department – Velonda Thompson (not present)
- b. Legislative Branch Report – Kathryn Underwood (not present)
- c. Executive Branch Report – Garry Bullock (not present)

Winona reported that there is interest from the mayor's office about the food security policy so we will be getting on the District Managers meeting agenda for a presentation on the Food Security Policy

7) Next Meeting – January 10, 2017, DFPC Office

8) Public Comments

Shirley Brown, Elder Law of Michigan, likes to come to the meeting to find out what is going on. Elder Law is concerned with the elderly and people with disabilities. Her biggest concern with food is getting food to seniors. Seniors who apply for the home heating credit will be eligible to increase their SNAP benefits.

Jerome Maclin, works with a newly formed co-op called Ultimate New Beginnings in 48217. They focus on getting more fresh foods to community members. They are completing their business plan.

Renee Wallace, Food Plus Detroit Renee was at Tuskegee Extension and learned more about the innovative work they are doing there. They have a small farmers conference coming up in the spring, and was the keynote speaker for a design a thon for small businesses.

Anne Ginn, Forgotten Harvest

9) Announcements

10) Adjournment

Closed Meeting - 6:30 p.m. to 7:30 p.m.

1) 2017 Work Plan

We will send it out to be accepted by email since there is not a quorum.

2) Board development

We need to talk about how we can have more involvement from board members for our events and activities. We need to ensure that new members that we bring onto the board have values

aligned with our organization. We talked at the executive committee meeting about the need for board development so everyone knows what the roles and responsibilities are, and discuss how we can bring members onto the board that can maximize our ability to raise funds to support the organization.

Our matching challenge from our funder is to raise an additional 30,000 for the rest of this year, and \$250,000 for next year.

Sometime in January we would like to do some board development and bring in someone who can help us look at how we can make sure our board runs efficiently.

Discussion: would we expand the number of seats on the board, or change some of the seats on the board?

ST: That's what we would decide. Our bylaws do allow us to expand the seats on the board.

SO: What would be the difference between having those folks participate on the fund development committee and keeping the council true to its original mission?

JH: We have several open seats. We could look at having someone from Chase Bank or a local bank serve on one of the open seats.

ZW: Many times when Winona meets with funders they ask if what the board contributes to the organization. We could invite some members as long as we maintain a balance with those committed to our mission.

MP: Could see a place for one of those banks that is doing investments in small businesses especially since some of those are food businesses. We should also think about what we have to take to our networks as a standard message.

Winona shared profit and loss statement. We are funded through the first quarter of next year. The Erb Family Foundation is interested in supporting us for general operations, but we won't be invited to submit a proposal until March of next year. We have funding in our current grant from Erb Family Foundation for board development.

3) January meeting

We are looking at doing a board development session in January and bring in someone who can facilitate that session. Is anyone interested in looking at a few facilitators who do board development and review options? Winona and Mimi will review this, talk with potential facilitators, and send out some potential dates so we can schedule this session.

4) We need to celebrate our transition of the DFFC and DFPC. We have a venue we can use any Thursday or Friday in November, so we will send out a doodle to set up a date for the celebration

Adjourn 7:02 pm