



## 3<sup>rd</sup> Annual Food Power Awards Thursday October 19, 2017 Sponsorship

On Thursday October 19, from 6:30pm-9:00, the Detroit Food Policy Council will host our 3<sup>rd</sup> Annual, Food Power Awards and Fundraiser at Trinosophes, 1464 Gratiot, Detroit, MI. The event will focus on celebrating the work done towards improving the Detroit food system while raising support for the work that remains to be done.

Each year, our committee of twenty-one members, including thirteen representatives from various sectors of the Food System will nominate awardees in 4 categories including, Youth, Individual, Business and Nonprofit Organization. Once nominations are selected, we open the votes to the public to select the awardees.

This year, we have added a Community Choice Award, which allows members outside of our Council to nominate those in our community who are doing Powerful things to our Food System.

**Sponsorship opportunities are available.** We are looking for individuals, organizations and businesses to support Our 3<sup>rd</sup> Annual Food Power Awards & Fundraiser. Financial and in-kind contributions from sponsors allow us to support advocacy and community education programs geared at reaching a fair, healthy and thriving food economy in Detroit. Sponsorship levels for in-kind donations will be based on cash equivalents and food donors will also receive recognition on the menu.

Our work is made possible by funding from the W.K. Kellogg Foundation, the Community Foundation of Southeast Michigan, the Fred A. and Barbara M. Erb Family Foundation, the Michigan Health Endowment Fund, the Cedar Tree Foundation and Capital Impact Partners. Our partners include the Eastern Market Corporation, the Detroit Food and Fitness Collaborative, Henry Ford Health Systems and Detroit Public Schools Office of School Nutrition.

The Detroit Food Policy Council is a 501(c)3 non-profit organization, and a portion of sponsorship donations are tax deductible. If you have any questions please contact Kibibi Blount-Dorn at 313-833-0396 or [kibibi@detroitfoodpc.org](mailto:kibibi@detroitfoodpc.org).



## **Sponsorship Levels and Benefits**

### **Inspire \$5,000**

Business logo and name displayed prominently in advertisements including:

- Titled Sponsor on banners, signs, print advertisements, web postings, programs.
- Letter in program.
- Full page ad in program.
- 8 tickets to the event - to use or donate for use by community volunteers.
- Eight scholarships to Detroit Food 2018 named in your honor.

### **Influence \$2,500**

- Full page ad in program.
- 6 tickets to the event - to use or donate for use by community volunteer.
- Four scholarships to Detroit Food 2018 named in your honor.

### **Motivate \$1,000**

- Half page ad in program.
- 4 tickets to the event - to use or donate for use by community volunteers.
- Two scholarships to Detroit Food 2018 named in your honor.

### **Support \$500**

- Half page ad in program.
- 2 tickets to the event - to use or donate for use by community volunteers.
- One scholarship to Detroit Food 2018 named in your honor.



## Sponsorship Agreement

I would like to support the work to build a healthy, fair and thriving food system by a commitment to the identified sponsorship level of the 3rd Annual Food Power Awards.

- Inspire- \$5,000
- Influence - \$2,500
- Motivate \$1,000
- Support \$500
- Other Amount \_\_\_\_\_

**Please complete the following information:**

Payment:  Cash  Check  Credit

Name: \_\_\_\_\_

Name of Business: \_\_\_\_\_

Address: \_\_\_\_\_ State \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Card No: \_\_\_\_\_ Card Type: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Please submit form by September 8th, 2017. Makes checks payable to The Detroit Food Policy Council.

Thank you for your support,

Detroit Food Policy Council  
Attn: Kibibi Blount-Dorn  
Julian C. Madison Building  
1420 Washington Blvd., Ste. 230  
Detroit, MI 48226  
Email: [kibibi@detroitfoodpc.org](mailto:kibibi@detroitfoodpc.org)

All contributions are tax-deductible to the fullest extent allowed by law.