



## **Detroit Food 2014: Race to Good Food Thursday, April 3, 2014**

### Café

9:00 Registration

### Bridge

9:00-10:00 Breakfast

12:00-4:00 Resource Fair

### West Conference Room

10:00 am Opening Ceremony

10:30 am Welcome Remarks and Review of the Program Agenda  
Cheryl Simon, Coordinator, Detroit Food Policy Council  
Renee Wallace, Facilitator

11:00 am Special Presentation  
Phil Jones, Chair, Detroit Food Policy Council

11:15 am Keynote Address  
LaDonna Redmond, Founder, Campaign for Food Justice Now

### Café and Shop

12:15 Opening Lunch

#### Lunchtime Learning Circles

Grocery Purchasing Patterns and Pathways  
Youth Track Discussion

### West Conference Room/East Conference Room

2:00 – 3:15 Workshop Session 1

3:30 – 4:45 Workshop Session 2



## **Detroit Food 2014: Race to Good Food Friday, April 4, 2014**

### Café

9:00 Registration

### Bridge

9:00-10:00 Breakfast

9:00 Recap of Day One  
Renee Wallace, Facilitator

9:30 Plenary

### West Conference Room/East Conference Room

10:30-11:55 Workshop Session 3

### Café

12:00-1:30 Lunch

#### Lunchtime Learning Circles

Grocery Purchasing Patterns and Pathways  
Youth Track Discussion

### West Conference Room/East Conference Room

1:30 – 2:45 Workshop Session 4

3:00 – 4:15 Workshop Session 5



## Lunchtime Learning Circles 12:15 – 1:30

### **Grocery Purchasing Patterns and Pathways**

A good deal of research has been conducted about Detroit residents' access to supermarkets, which have been concentrated in the suburbs. The research has pushed the idea that residents have no other option but to shop in corner stores and "fringe" food outlets where food is processed, poor quality, and high in calories. Research rarely asks Detroit residents about their grocery purchasing habits and this is an opportunity to change the conversation.

Presenters: Alex Hill, Wayne State University School of Medicine

## Food Systems 101

### **Nutritious Food For a Lifetime – From Infants to Elders**

Presenters: Kathryn Savoie, Ecology Center; Velonda Thompson, Institute for Population Health; Eileen Haraminac, Michigan State University Extension; Carolyn Jennings, National Kidney Foundation of Michigan

### **Developing a Local Food System: SEMPA's Perspective**

A farmers' market continues to establish a local food system by identifying its markets.

Presenters: Cary Junior, Royal Town Farmer's Market/South East Michigan Producers Association/MSU Center for Regional Food Systems; Dan Carmody, Eastern Market; Hakim Rashid

### **Linking Food Systems and Health Systems: Food Prescriptions and the CHASS Health Rx Pilot**

Food prescriptions address the needs of populations that have high levels of chronic illness, and low levels of fresh food access. Race is an important factor in inequities in healthy food access, and chronic illness/conditions related to diet, such as obesity and chronic illness such as diabetes and hypertension. This is very clearly seen in Detroit, where lack of healthy food, obesity and chronic illness rates are much higher in the African Americans, compared to the white population, and among immigrant populations as in Southwest Detroit, in the case of Health Rx program at CHASS. We will share relevant food access/health/demographic data as part of the presentation, and present Food Prescriptions as an innovative model to address the needs of low-income communities of color by linking the interconnected needs of



health care and healthy food access. Kathryn Savoie will present an introduction to food prescription programs, and cite successful models around the country, as way to address health concerns and inequities of health impacts and healthy food access, especially in low-income communities, urban areas that lack healthy food/good transportation, while supporting a healthy local food system, and increasing healthy food access for communities challenged by healthy food access. Denise Pike will present CHASS Health Rx Program and outcomes as a successful local pilot in Detroit, Following the presentation, a facilitated discussion will explore and seek input from participants about the need for, and potential for food prescription programs in Detroit.

Presenters: Kathryn Savoie, Ecology Center

### **Sourcing Locally, a Buyer's Perspective**

In this roundtable discussion buyers for local institutions will discuss their efforts to serve locally. Institutions will identify successes and challenges and encourage more institutions to buy locally.

Possible Presenters: Cary Junior, Royal Town Farmer's Market/South East Michigan Producers Association/MSU Center for Regional Food Systems

### **Isn't Our Food System More Than Just Food?: Understanding Community Food Systems**

Presentation and discussion that introduces people to some of the major concepts and terms associated with Community Food Systems, such as the importance of buying local foods and supporting local growers; good food is healthy, green, fair, and affordable; the economic, health and environmental benefits to the community of a robust local food system; introduces food hubs and the triple bottom line and steps to take that will help make the change.

Kristine Hahn, Michigan State University Extension

### **Race, Research and Economics**

#### **Cooperative Economics**

Presenters: Malik Yakini, Detroit Black Community Food Security Network; Juan Escareno, Community Growth Partnership

#### **Acting on the Research**

Countless researchers have qualified Detroit as a "food desert" simply by counting the number of grocery stores or chain supermarkets. There has been a gap in knowledge about what food is available inside Detroit's grocery stores and how that contributes to healthy or unhealthy diets. While many of Detroit's grocery stores



have a wide range of “good food,” there are a number of circumstances that continue to make it difficult for Detroit residents to regularly access good food.

Presenters: Alex Hill, Wayne State University School of Medicine

### **How to Create a More Equitable Food System**

This learn-shop will provide participants the opportunity to learn about how one project is building the capacity of a local Detroit organization in developing an equitable evaluation tool seeking to abate social inequities in the food system. We will explore ideas of exploitation, extraction of local resources, race and class as it relates to an out-of-state primarily white academic institution (University of Wisconsin), an well-meaning and well-funded initiative (Community and Regional Food Systems) and local Detroit organizations, in particular – Undoing Racism Planting Justice.

Presenters: Nicodemus Ford, University of Wisconsin – Madison/  
Uprooting Racism Planting Justice; Jeffrey Lewis, University of Wisconsin – Madison

### **An Economic Analysis of Detroit’s Food System**

Detroit Food and Fitness Collaborative will present a workshop on the results of the economic study that began in 2013. Study results include data, case studies, and a series of recommendations based on: localization, access to capital, workforce development, business viability, and political will. The study presents data in the context of Detroit’s current demographics; both the challenges and the opportunities

Presenters: Meredith Freeman, Detroit Food and Fitness Collaborative; DeWayne Wells, Detroit Food and Fitness Collaborative; Garry Bulluck, Detroit Food and Fitness Collaborative

### **Policy Boot Camp**

#### **National Policy Updates**

Presenters: DeWayne Wells, Detroit Food and Fitness Collaborative; Meredith Freeman, Detroit Food and Fitness Collaborative; Anne Ginn, Forgotten Harvest; Betti Wiggins, Office of School Nutrition

#### **Advancing Urban Livestock through Innovative Community Engagement**

Presenters: Kathryn Lynch Underwood, City Planning Commission

#### **Operation Aboveground**

Currently, many of Detroit’s food businesses are operating in the “informal” or “underground” economy not by choice, but because policy around the licensing and



regulation of food businesses using new models has not yet caught up to innovation on the ground. For these businesses to grow, access capital/resources and connect to Michigan's growing food and agriculture economy, we must consider how to accommodate these businesses within the licensing process. These new business models offer lower-capital, more careful paths for community-based entrepreneurs to enter into a risky market, and they represent a particular opportunity for traditionally marginalized licensing entrepreneurs - including low-income, low-wealth, immigrants, women, youth and second-career seniors

Presenters: Jess Daniel, Food Lab; Devita Davison, Detroit Kitchen Connect